



Illiana News

The Jewish Community Newsletter of Northwest Indiana

Jewish Federation of Northwest Indiana | 585 Progress Avenue, Munster, IN 46321 | (219) 301-0960 | federationonline.org/news

Advertise with Us!

Could your business or organization use a boost? Would you like to support a good cause at the same time? *Illiana News* is the Jewish community newsletter of Northwest Indiana, published approximately 7 times per year (every 7–8 weeks) with an audience of over 1,000 households.

All ads are published in FULL COLOR. We offer size options for every budget, with one-time placements or multi-issue (discounted) packages. Multi-issue placements may start with any issue during the year, and may change ad copy with each issue or repeat the same ad as long as desired.

Illiana News: 2020–2021 Advertising Rates

Size	Dimensions (approx)	Single Issue Placement	Three Issues: 15% Discount	Seven Issues (Full Year): 25% Discount
Business Card	3.5" x 2"	\$72.00	\$216 \$183.60	\$504 \$378.00
1/6 Page	2.5" x 5" Vertical	\$90.00	\$270 \$229.50	\$630 \$472.50
1/4 Page	5" x 4" Vertical	\$108.00	\$324 \$275.40	\$756 \$567.00
1/3 Page	2.5" x 10" Vertical	\$144.00	\$432 \$367.20	\$1,008 \$756.00
1/2 Page	8" x 5" Horizontal	\$200.00	\$600 \$510.00	\$1,400 \$1,050.00
Full Page	8" x 10" Vertical	\$360.00	\$1,080 \$918.00	\$2,520 \$1,890.00
Back Cover	8" x 6.5" Horizontal	\$720.00	\$2,160 \$1,836.00	\$5,040 \$3,780.00

Camera-ready graphics may be supplied as PDF or JPEG. Don't have an ad prepared? Send your text and logo and let our professional designer create something for you at NO additional charge!

To reserve your ad space for the next issue, or with any additional questions, please contact Erica Yakovetz, Editor, at (219) 301-0960 or erica@federationonline.org.

Illiana News: 2020–2021 Ad Reservation Form



MAIL TO:
 Jewish Federation of
 Northwest Indiana
 Attn: Illiana News
 585 Progress Avenue
 Munster, IN 46321

Contact Name: _____
 Contact Email: _____
 Contact Phone: _____
 Company Name: _____
 Billing Address: _____
 City, State, ZIP: _____

FOR OFFICE USE ONLY
Date Recd _____
Pmt Details _____
First Issue _____
Last Issue _____
Proof Mailed _____

AD SIZE: Business Card 1/6 Page 1/4 Page 1/3 Page
 1/2 Page Full Page Back Cover

PLACEMENT: Single Issue Three Issues Seven Issues (Full Year)

COPY: I will email a PDF, JPEG or Word doc to erica@federationonline.org
 Please scan from my camera-ready hardcopy enclosed

BILLING: Please invoice me Check enclosed: Amount \$ _____